

ABOUT THE WINTERKIDS DOWNHILL 24 OUTDOOR FUND

WinterKids



The Downhill 24 Outdoor Fund was established in 2022 to get address barriers to healthy outdoor activity, including but not limited to equipment, clothing, and transportation.

Grants are awarded annually to schools, nonprofits, and parks & rec departments across Maine. To-date, WinterKids has distributed \$75K to deserving organizations through this fund.

To learn more, visit WinterKids.org/downhill-24/outdoor-fund.

2024 Schedule

June 3-14, 2024: Application Window

July 1-31, 2024: Community Vote

August 7, 2024: Winners Announced



Impact examples:

South Portland Middle School

2023 grant funds allowed South Portland Middle school to purchase enough ski gear to significantly grow participation numbers in their after-school learn to XC Ski program.

Pine Tree Camp

2023 grant funds went directly to supporting Pine Tree Camp's open door policy, allowing Maine children with disabilities the opportunity to have barrier-free outdoor access through traditional summer camp programming and family programming in all four seasons - regardless of their ability to pay tuition.

Town of Millinocket

The Downhill 24 Outdoor Fund grant was used to purchase a rope tow, revitalize the Millinocket Ski Tow. This project will go live for use December 2024. The rope tow will be free for use of anyone in the region.



2024 Nominees by County



PUBLIC SCHOOLS

ANDROSCOGGIN COUNTY

↳ Oak Hill, Gray New Gloucester, and Lisbon High Schools and Middle Schools

CUMBERLAND COUNTY

↳ Brown School Skates

HANCOCK COUNTY

↳ Mount Desert Island Regional School System - AOS 91
↳ Tremont Consolidated School

LINCOLN COUNTY

↳ Great Salt Bay School

OXFORD COUNTY

↳ Dirigo Elementary School

PENOBSCOT COUNTY

↳ Ridge View Community School

PISCATAQUIS COUNTY

↳ Piscataquis Community Secondary School

SAGadahoc COUNTY

↳ Marcia Buker Elementary School
↳ Woodside Elementary School

WALDO COUNTY

↳ Leroy H. Smith School

WASHINGTON COUNTY

↳ Edmunds Consolidated School

YORK COUNTY

↳ HB Emery Jr. Elementary School
↳ Noble Middle School



NONPROFITS

ANDROSCOGGIN COUNTY

↳ Camp No Limits
↳ Somali Bantu Community Association

AROOSTOOK COUNTY

↳ Big Rock

CUMBERLAND COUNTY

↳ Arts and Nature Center (Gorham Arts Alliance)

FRANKLIN COUNTY

↳ Saddleback Maine Community Corps
↳ Western Maine Play Museum LLC

HANCOCK COUNTY

↳ Down East Family YMCA
↳ Adoptive and Foster Families of Maine, Inc.

KENNEBEC COUNTY

↳ 7 Lakes Alliance
↳ Steve DeAngelis Community Fund

OXFORD COUNTY

↳ Western Foothills Land Trust

PENOBSCOT COUNTY

↳ Brewer Youth Hockey
↳ Maine Inferno

YORK COUNTY

↳ Brixham Montessori Friends School
↳ School Around Us



PARKS & REC

AROOSTOOK COUNTY

↳ Easton Recreation Department

CUMBERLAND COUNTY

↳ Bridgton Recreation Department
↳ Cape Elizabeth Community Services

↳ Falmouth Community Programs
↳ Gorham Parks and Recreation
↳ Gray/New Gloucester Recreation Department

↳ South Portland Parks, Recreation and Waterfront

↳ Westbrook Community Services

FRANKLIN COUNTY

↳ Eustis/Stratton Recreation Department

KENNEBEC COUNTY

↳ Belgrade Recreation
↳ Quarry Road Trails

KNOX COUNTY

↳ Camden Parks and Recreation

PENOBSCOT COUNTY

↳ Hermon Parks & Recreation

SOMERSET COUNTY

↳ Skowhegan Parks & Recreation Department

WASHINGTON COUNTY

↳ Princeton Playground Committee (Princeton Parks & Recreation, Town of Princeton)

YORK COUNTY

↳ Biddeford Recreation
↳ Kennebunkport Parks & Rec
↳ Limington Parks & Recreation Department

ABOUT US

WinterKids



WinterKids began as a singular learn-to-ski program through the Ski Maine Association in 1997. In 2000, WinterKids became an independent nonprofit organization. It has since grown into a comprehensive public health organization to reach all children, regardless of income and zip code, to help them become healthier through outdoor winter activity - which now includes all winter sports and robust school-based programs. **We are THE go-to winter organization in Maine for outdoor winter sports and activities for children who would otherwise not have the opportunity.**

WinterKids helps children to develop healthy lifelong habits through education and fun, outdoor winter activity. Our programs serve all children in all communities of Maine and most of New Hampshire. We know that the younger we reach children with fun opportunities for physical activity, the more likely they are to build healthy habits they will carry with them to adulthood. With winter being the longest and most sedentary season in Maine and many other states throughout the country, it is vitally important to connect children to winter sports and experiences that keep them active outdoors while encouraging a connection to their natural heritage.



OUR ONLINE COMMUNITY:

Newsletter Subscribers: 26.7K
Social Media Community: 16.6K
Annual Website Sessions: 91.3K



WINTERKIDS IS **KID-CENTERED** AND **TEACHER-APPROVED!**

WINTERKIDS IS **EVIDENCE-BASED** AND **RESULTS-DRIVEN!**

WINTERKIDS IS **BACKYARDS, PLAYGROUNDS, AND MOUNTAINS!**

In the 2023-2024 winter season, we reached over 50,000 children, families, and teachers. Our sponsors are an integral part of being able to provide successful programming. We would love to have you join the WinterKids community!