## **ANNUAL REPORT 2020-2021**

## **STAFF**

Julie Mulkern **Executive Director** Marion Dovle **Education Director Josh Harrington** Family Programs & Outreach Manager Mary-Theresa Tringale Special Events & Sponsorships Manager **Heather Swain** Administrative and Project Specialist

### **BOARD OF DIRECTORS**

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# Winter Kibs

Far and wide, we helped to keep kids active at home, at school, and in the communities where they live and play. Thank YOU for supporting our work. Active kids are healthy kids. Healthy kids are happy kids. They are the future. Julie Mulkern, Executive Director



# **STATEMENT OF ACTIVITIES**

#### INCOME

WinterKids Fund & Special Events	\$612,463
Grants	\$182,040
Corporate Supporters	\$116,500
Programs	\$40,588
Major Gifts	\$15,664
Investments	\$1,084
TOTAL	\$968,339

#### **EXPENSES**

Program	\$448,033
Administration	
Development	\$119,407
Revenue Over Expenses	\$218,343
TOTAL	\$968,339

# **TOTAL PROGRAM REACH**

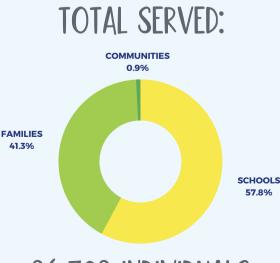
SCHOOLS Move! Learn! Explore!	
Winter Games Students	. 7275
Winter Games Families	7000
Winter Games Teachers	305
WinterKids Challenge PreK Students	150
Trained Preschool Teachers & Students	715

#### FAMILIES

WinterKids App Users & Family Members	s <b>10685</b>
Downhill24 Participants	
Portland Nordic Members	80

#### COMMUNITIES The Snowball Effect!

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# 26,702 INDIVIDUALS