Today’s Date, 2024

Hey XXX!

It’s XXX here! I hope you are enjoying the winter safely by staying active outdoors!

Today I’m writing to you because I am participating in the WinterKids Downhill 24 and looking for a few donations towards my fundraising campaign. My goal is $2,500 – I’m hoping you’ll help!

WinterKids is an award-winning organization that helps kids develop healthy lifelong habits through education and fun outdoor winter activities. In 2023, WinterKids helped create opportunities for more than 50,000 kids in all 16 counties of Maine and 4 counties in New Hampshire using fun innovative, outdoor education programs.

Growing up in Maine, I certainly understand the struggle of staying active in the winter months. I am raising funds and awareness for this awesome organization because they are so passionate about keeping kids healthy and connected to our natural heritage by getting them outside and active, in the winter and year-round!

On February 29-March 1, I am going to be participating in the WinterKids’ Downhill 24 – a fun ski and snowboard challenge at Sugarloaf.

So, what do you say? Will you support my fundraising campaign for a small donation? Every little bit helps and has an immediate impact on kids and families throughout Maine and New Hampshire.

If you would like to support my fundraising – you can CLICK HERE to make your donation on my personal fundraising page. Thank you for your consideration and support and I hope to see you soon.

I’m going for the gold!

YOUR NAME HERE