

# 9<sup>th</sup> Annual

## March 5, 2021



The Downhill 24 is a team ski and snowboard challenge & fundraiser to benefit WinterKids. Teams compete to see who can raise the most money while testing their athletic and strategic abilities on the mountain. In 2021, we are adapting the Downhill24 to a safe and fun experience that abides by COVID-19 safety requirements. This year's event will be a "celebration of movement" while enjoying being outside during our favorite season – WINTER!

## SPONSOR OPPORTUNITIES

### Black Diamond Sponsors (\$5,000)

- One (1) complimentary Corporate Team (up to 12 team members)
- Logo in WinterKids' Snowball Effect monthly e-newsletter to over 16,000 subscribers from time of commitment to April 2020.
- Inclusion on sponsor signage in communications
- Inclusion in all event press releases
- Dedicated "thank you" Facebook & Instagram post
- **PLUS ALL ADDITIONAL OPPORTUNITIES BELOW**

### Blue Square Sponsors (\$1,000)

- Logo on event & fundraising websites
- Opportunity to showcase company banner
- Mentions within event communications via text alerts and email.
- Opportunity to include branded materials in over 500 event swag bags (need in house by February 10, 2020)
- **PLUS ALL ADDITIONAL OPPORTUNITIES BELOW**

### Green Circle Sponsors (\$500 or in kind donations)

- Company name in WinterKids' Annual Report
- Listed on D24.org event site and "Thank You Sponsors" event signage

If you have more questions or would like to sign up your team, contact Mary-Theresa Tringale at [mtringale@winterkids.org](mailto:mtringale@winterkids.org) or 871-5700 x105

### 2020 Event Sponsors

Presenting Sponsor



Event Host



Platinum Prize Sponsor & Founding Partner



Black Diamond Sponsors



Registration Party Sponsor      Dinner Sponsor



Breakfast & Award Sponsors



Obstacle Course Tournament Sponsor      ACE PAINTING      ORONO BREWING COMPANY

AV/Production provided by



Emcee & Performance Support      Swag Bag Sponsor



Exclusive Magazine Sponsor



Exclusive Television Sponsor



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## SPONSOR BENEFITS

Black  
Diamond

Blue  
Square

Green  
Circle

### PRE-EVENT

Logo on WinterKids' Snowball Effect & event e-blasts (16,000+ subscribers)



Logo on event promo materials including emails, texts, PSA and more



Company mentioned in event press releases



Logo on event websites including D24.org and fundraising site



Opportunity to provide branded materials in over 500 event swag bags



Dedicated "Thank You" Facebook & Instagram post



### ONSITE

Logo on "thank you sponsors" event signage



Complimentary corporate team of up to 12 individuals



Chance to win team awards and prizes



Banner of your choice on display



Mention from emcee from event stage



### POST-EVENT

Logo and link in WinterKids' Snowball Effect event recap (16,000+ subscribers)



Press release with total \$ raised and event recap



Company promoted in WinterKids' Annual Report



## THANK YOU TO OUR COMMUNITY SPONSORS

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Community  
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HealthCare

**PG**  
Portland Glass.  
We're Everywhere You Look

**L.L.Bean**

