



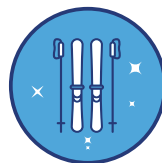
# BUILDING A BETTER WINTER FOR KIDS!

**BECOME A SUPPORTING BUSINESS!**

## BENEFITS OF THE WINTERKIDS APP

- ◆ no cost to participate
- ◆ connect with thousands of Maine families
- ◆ create customized offers anytime
- ◆ track redemptions in real-time
- ◆ detailed reporting at your fingertips
- ◆ digital promotion through WinterKids social channels

*Annual memberships run from November 1 – October 31. Majority of deals are kid-centered.*



## EXAMPLE OFFERS\*

**SKIING AND RIDING** - Free junior lift ticket with a paid adult

**CROSS-COUNTRY SKIING & SNOWSHOEING** - Free junior trail ticket with a paid adult

**ICE SKATING** - Free child public skate session

**RETAIL** - Discounts on kids winter clothing and equipment

*\*Offer details and terms vary by location.*

Major Community Sponsor:

**L.L.Bean**

Supporting Sponsors:



Exclusive Television Sponsor:



**FOR DETAILS AND MORE VISIT: [WINTERKIDS.ORG/WINTERKIDS-APP](http://WINTERKIDS.ORG/WINTERKIDS-APP)**