



FOR IMMEDIATE RELEASE

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WinterKids To Celebrate the 10th Annual License to Chill With A Live Auction at Portland House of Music

November 17, 2021 - Presented by the Thomas Agency and Mt. Abram, WinterKids will celebrate the 10th anniversary of their License to Chill fundraiser this Friday night, November 19 at Portland House of Music.

The evening includes music with local favorite, Vinyl Tap, and culminates in a live auction hosted by Blake and Kelly from The Coast 93.1. The organization will be auctioning off 10 big-ticket items in honor of its 10th anniversary of the event, including:

1. First Tracks Experience donated by Sugarloaf
2. Family Adventure Snowshoe Pack donated by L.L.Bean
3. A Coast 93.1 Morning Show Experience donated by Blake & Kelly
4. Napoleon Rogue Grill donated by Agren
5. Apres Village Weekend Stay donated by Apres Village
6. Casco Bay Private Excursion donated by Dyana & Kerry Tull
7. Yeti Cooler filled with local craft brews donated by Kittery Trading Post
8. Canada Goose Down Jacket donated by Kittery Trading Post
9. Boston Bruins Experience donated by Derrick Hill
10. Custom Skis or Snowboard donated by Winterstick & West Mountain Ski Co.

An additional auction item up for grabs is six tickets to the Sports Illustrated Awards at the Seminole Hard Rock Hotel and Casino in Hollywood, Florida on Tuesday, December 7. Hosted by DJ Khaled & Cari Champion, and featuring a musical performance by 2Chainz, this event features appearances from the world's greatest athletes including Billie Jean King, Rob Gronkowski, LaMelo Ball, Logan Paul, Ray Lewis, Chad Johnson, Juju Smith-Schuster, Candice Parker and many more!

Tickets are on sale at winterkids.org, and at the door the evening of the event. Tickets include 2 drink tickets courtesy of Allagash Brewing and Maine Craft Distilling. All guests will go home with a box of Eighty 8 Donuts. **Guests must follow the venue rules and show proof of vaccination or a negative COVID test.**

A virtual silent auction with over 125 items is currently underway online. Items include home goods, travel experiences, self-care items, local restaurants, and holiday gifts. To sign up, go to winterkids.org. The silent auction ends at 9 p.m. on Friday, November 19.

All money raised benefit WinterKids Programs to help kids stay active and healthy outdoors in the winter, and year-round.

WinterKids is the nonprofit organization that helps children develop healthy lifelong habits through education and fun, outdoor winter activity. The organization delivers innovative outdoor programs for families, schools, and communities statewide to upwards of 25,000 kids annually. WinterKids' Major Community Sponsor is L.L.Bean. WinterKids' Supporting Sponsors are Agren, CMP, Harvard Pilgrim Health Care, WEX, and WMTW 8 and The CW.

WinterKids 10th Anniversary License to Chill Event is presented by The Thomas Agency and Mt. Abram. Snowman Sponsors are Acadia Insurance, Bangor Savings Bank, Smith & Wilkinson, Kittery Trading Post, Portland Pie Company, and ptc. Snowball Sponsors are Chalmer's, Revision Energy, and Town & Country Federal Credit Union. Event partner is Portland House of Music and Food and Beverage partners are Allagash Brewing, Maine Craft Distilling and Eighty Eight Donuts.